

20
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HANDBAG BINGO

SPONSORSHIP PACKAGE

DATE:

JANUARY 27, 2024



communications
@portsmouthserviceleague.org

304 Sycamore Rd, Portsmouth, VA
23707



ABOUT THE EVENT

A decorative horizontal bar with a yellow-to-blue gradient, positioned below the main title.

HANDBAG BINGO

- This is one of the Hampton Roads most sought after fundraising events and it's coming back!
- All profits raised from the event goes directly towards our serving our community. Such as:
 - Scholarships are directed towards women seeking continuing education opportunities.
 - Grants are awarded via a competitive grant process and the Portsmouth Service League gave out over \$30,000 last year!

EVENT TIMELINE

Tickets Go On Sale:

Sponsor Tickets: 10.15.23

Single Tickets: 12.2.23

Bingo Event:

Saturday January 27th

Doors Open: 6:15

Bingo Starts: 7:30

A decorative wavy bar at the bottom of the page, featuring a blue-to-yellow gradient.

SPONSORSHIP OPPORTUNITIES



LOUIS VUITTON SPONSOR \$5,000

- Receives 20 tickets, for two tables, for the event
- VIP Parking at the Woman's Club (3 vehicles)
- Company announced several times throughout the night
- Exclusive Sponsorship of the additional Louis Vuitton Handbag Bingo Game
- Bingo caller for the Louis Vuitton game (optional)
- 20 Bingo Bundles, which include the Louis Vuitton Handbag Game Card
- Exclusive Swag Bags for your 20 Attendees
- Early Entry into the Event at 6:00pm
- Prominent logo placement throughout event
- Company/Organization Logo will be displayed throughout the event, on printed collateral and on social media

TORY BURCH SPONSOR \$2,500

- Receives 10 tickets, one table, to the event
 - VIP Parking at the Woman's Club (2 vehicle)
 - Exclusive sponsorship of one Bingo Game
 - Louis Vuitton Handbag Game Cards for your 10 attendees
 - Company announced several times throughout the night when their particular game is mentioned
 - Company/Organization Logo will be displayed throughout the event, on limited printed collateral and on social media
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SPONSORSHIP OPPORTUNITIES

A horizontal bar with a yellow-to-blue gradient, positioned below the main title.

COACH SPONSOR \$1,000

- Receives 5 tickets to the event
- Company/Organization announced during one Bingo game
- Company/Organization Logo will be placed on Bingo dauber
- Company/Organization Logo will be on one table
- Company/Organization Logo will be displayed twice on social media

KATE SPADE SPONSOR \$500

- Transportation Sponsor - Sponsor banner displayed on the side of the shuttle
 - Receives 2 tickets to the event
 - Sponsor for four Bingo Games
 - Company/Organization Logo will be displayed once on social media
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- A decorative footer graphic at the bottom of the page, featuring a dark blue background with a curved, layered design in yellow and white.

IMPACT GRANTS AND VOLUNTEERISM

GRANTS: \$30,000 AWARDED IN 2023

Organization Name
Virginia Gateway Center for the Arts, Inc. /Support Portsmouth Public Art
Tidewater Arts Outreach
The MAN Foundation
Young Audiences of Virginia, Inc., DBA Arts for Learning
Richmond Ballet
Envision Lead Grow Inc.
Effingham Street Family YMCA
Portsmouth Community Concerts, Inc.
Tidewater Friends of Foster Care
Tidewater Youth Services Foundation
ForKids, inc.
ACCESS College Foundation
C.U.T.S. (Cleaning Up The Streets) Youth Employment Program
VOLUNTEER Hampton Roads
Communities In Schools of Hampton Roads
STARBASE Victory, Inc.
Elizabeth River Project
Girls on the Run Hampton Roads



VOLUNTEERISM: OVER 1,100 HOURS IN 2023

- Children’s Museum of Virginia
- Oasis Social Ministry Monthly Breakfast
- EDMARC Holiday Party and Greeting Cards
- Tidewater Friends of Foster Care
- HER Shelter Household Supplies Drive
- Period packs for girls at Portsmouth Public Schools
- So much more!

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THANK YOU



Contact Information

Name: _____ Organization: _____

Phone: _____

Email: _____

Social Media Information:

Facebook @ _____

Instagram @ _____

Website www. _____

Sponsorship Level:

Louis Vuitton Sponsor \$5,000

Coach Sponsor \$1,000

Tory Burch Sponsor \$2,500

Kate Spade Sponsor \$500

Signature: _____ Date: _____

Please make checks payable to the **Portsmouth Service League**.

Please email your business logo to Communications@portsmouthserviceleague.org
by Friday, December 1, 2023.

Sponsorship Information should be mailed to:

The Women's Club of Portsmouth

Attention: Jenny Hodge

304 Sycamore Road

Portsmouth, Virginia 23707